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The e-newsletter of the Irrigation Association

October 2015

Feature Story

Irrigation Show Expands Education for Contractors

Learn to grow business at [landscape irrigation briefings](#) focused on marketing strategies, social media, smart phone apps and more.



IA News

K-Rain Becomes IA Platinum Member

[K-Rain Manufacturing Corp.](#) upgraded its IA premium membership to platinum, joining an elite group of members.

Fipps & Huntley Honored With IA Awards

[Guy Fipps, PhD, PE](#), named Person of the Year; [Mark Huntley](#) receives Crawford Reid Memorial Award.

Anella Honored With Excellence in Education Award

[Oklahoma State University professor](#) recognized for his role in developing the university's first-ever irrigation course.

Irrigation Artifacts to Be Displayed at Fresno State

The IA History CIG will feature several of its artifacts at the ["Farm to Fork" display](#) at Fresno State's library.

2015 – 2018 IA Board Election Results Announced

Bergantino, Nolletti, Smith and Topham elected to fill [four seats](#) on the association's board of directors.

Certification Board Welcomes Two Members

Josh Mosier, CAWM, CID, and Kevin Rinschler, CIC, CID, CLIA, to [begin term](#) after the 2015 Irrigation Show.

In Each Issue

[Member & Products News](#)
[Newly Certified Professionals](#)
[New Members](#)
[Member Discounts at the Irrigation Show](#)

Quick Links

[2015 Irrigation Show Registration](#)
[Manage Your Profile](#)
[Renew IA Membership](#)



Upcoming Events

Oct. 15
[Landscape Irrigation Design Process Class \(San Diego, CA\)](#)

Oct. 26
[Introduction to Irrigation & Installation Class \(Jacksonville, FL\)](#)

Nov. 10 – 11
[Landscape Irrigation Technician Course \(Oklahoma City, OK\)](#)



[More IA Classes & Webinars](#)



Featured Jobs

[Irrigation Buyer/Project Coord. \(Porterville, CA\)](#)

[Irrigation Technician \(Chandler, AZ\)](#)

[Post positions, search openings or upload a resume.](#)

Industry News



[EPA Finalizes Rule to Modernize Clean Water Act Reporting](#)



[Drought Sparks Innovation in Irrigation Management](#)



[Nevada Drought Forum Searches for Water Solutions](#)



[Berkeley to Lead \\$12.3M Study of Crop Drought Tolerance](#)



[Avoid Irrigation System Damage With Winterization](#)



[Imagine a Day Without Water to Take Place Oct. 6 - 8](#)



[GBI Opens Revised ANSI Standard for Public Comment](#)



[Helping Water-Scarce Countries Get More Crop Per Drop](#)



IA Premium Member Spotlight

IA's premium members provide critical support to the association's initiatives. Select premium members are highlighted each month; [click here](#) for the complete list.



Platinum



Platinum



Platinum



Platinum



Platinum



Gold



Silver



Silver

IA Times



K-Rain Becomes IA Platinum Member

The Irrigation Association Board of Directors announced that [K-Rain Manufacturing Corp.](#) (Riviera Beach, Fla.) has upgraded to the highest level of IA membership: platinum.

“Platinum membership will allow us to get more involved and better connected within the green industry,” said K-Rain President Chip Kah. “That was the driving force behind our decision. The Irrigation Association has a wealth of resources which will help us accomplish this goal.”

K-Rain manufactures gear driven rotors, sprinklers, sprays, controllers and valves for the commercial and residential irrigation markets. With more than 95 patents and over 35 years of industry experience, K-Rain continues to grow a loyal following worldwide.

K-Rain’s investment in platinum membership helps the association continue to implement its [strategic plan](#), which focuses on changing the public perception of irrigation by developing standards and regulations, and educating frontline irrigation professionals.

Platinum membership provides expanded benefits, including increased industry exposure through IA’s media channels and exclusive marketing and advertising discounts. In addition to regular membership, IA offers four premium categories for companies: bronze, silver, gold and platinum. All member dues help fund the association’s core strategic initiatives.

IA membership gives companies and individuals competitive business advantages, access to a national network of industry experts and a powerful voice in advocacy efforts.

For more information about joining or upgrading your membership, contact IA Business Development Director [Scott Hersh](#) (703.536.7080).



Guy Fipps, PhD, PE Named Person of the Year

The Irrigation Association has named Guy Fipps, PhD, PE, the 2015 recipient of its Person of the Year Award. Fipps will accept the award at the 2015 Irrigation Show & Education Conference, Nov. 9 – 13, in Long Beach, Calif.

Established in 1952, the Person of the Year Award honors individuals outside of the commercial irrigation industry who have made outstanding contributions toward the acceptance of sound irrigation practices or policies. Award recipients receive a lifetime technical membership to the Irrigation Association.



Fipps is a professor and extension agricultural engineer in the department of biological and agricultural engineering at Texas A&M University in College Station, Texas. He joined Texas A&M in 1988 following the completion of his doctorate at North Carolina State University, where he was a U.S. Department of Agriculture National Needs Fellow. While at Texas A&M, he advanced from a non-tenure extension agricultural engineer to a full professor in just 11 years.

Specializing in irrigation technology, water quality and water management, Fipps is a recognized leader in irrigation technology and water conservation not only in Texas but also around the world. Fipps has devoted more than 25 years to improving irrigation efficiency, developing new technologies and promoting water-use efficiency. His research and extension educational efforts have helped make major advancements in irrigation technologies.

“Not only has Fipps been very active in irrigation work in Texas, but he has an impressive record of international work,” wrote Ronald Sneed, PhD, PE, CID, CIC, CAIS, CLIA, in his nomination.

Fipps has worked in Iraq, Rwanda, Libya, Burkina Faso, Afghanistan, China, Jordan, Jamaica, Trinidad and Tobago, Mexico, Russia, Chad, and Upper Volta. The work done in these countries spans all aspects of irrigation, including water management, salinity management, river basin development and water resources. Fipps also acted as the subject matter expert on a \$24.5 million civil works, center pivot project in Iraq.

“It’s especially true in the irrigation industry that the professional relationships you develop are really valuable and enjoyable,” said Fipps. “If it wasn’t for that close collaboration, I wouldn’t have done as well as I have in this job. I found irrigation relatively late in my career, but ever since I decided to become an irrigation engineer, I’ve always had beer money.”

Fipps will be honored during the Irrigation Show general session on Thursday, Nov. 12.

Nominations for 2016 IA awards are now open. To learn more about IA's awards programs or submit a nomination, visit www.irrigation.org/about/award_programs.aspx.

Mark Huntley Receives Crawford Reid Memorial Award

The Irrigation Association has named Mark Huntley, former president and CEO of T-Systems International, Inc., its 2015 recipient of the Crawford Reid Memorial Award. Huntley will accept his award at the 2015 Irrigation Show & Education Conference, Nov. 9 – 13, in Long Beach, Calif.

Named for Crawford Reid, the second president of IA, this award honors individuals who have significantly advanced both the irrigation industry and proper irrigation techniques and procedures outside of the United States.

Huntley spent six years in the U.S. Navy before joining T-Systems International as a quality control manager in 1988. Over the next six years, Huntley worked his way from general management to executive management, taking on the role of president of T-Systems Europe. From 1994 to 1995, Huntley was responsible for all aspects of the French corporation, serving markets in Western Europe, Eastern Europe, the Middle East and Africa. Under his leadership and working with a great team, T-Systems' business grew from \$5 to \$10 million in less than two years.



“In my time overall, we continued to grow the company considerably,” said Huntley. “When I stepped out, we were in 69 counties. At one point, we had a sales office or manufacturing facility on five continents.”

Huntley continued working with T-Systems until 2008, when the company was purchased by John Deere Water. Huntley spent the next two years working closely with the president of John Deere Water to help with the integration of the two companies. During his career, he was responsible for all aspects of global business and helped grow the business from \$35 to \$60 million. He now works as a consultant in La Jolla, Calif., where he resides with his wife, Laurence, and three children.

Huntley will be honored during the Irrigation Show general session on Thursday, Nov. 12.

Nominations for 2016 IA awards are now open. To learn more about IA's awards programs or submit a nomination, visit www.irrigation.org/about/award_programs.aspx.

Anella Honored With Excellence in Education Award

The Irrigation Foundation has named Louis “Lou” Anella, PhD, of Oklahoma State University, the recipient of the 2015 Excellence in Education Award. Anella will receive his award at the 2015 Irrigation Show & Education Conference in Long Beach, Calif.

The Excellence in Education Award recognizes a person who is actively teaching irrigation, water management and/or water conservation in affiliation with a two- or four-year institution. The award honors academics who are playing a critical role in developing educated professionals with the knowledge and skills to create efficient irrigation solutions that will protect water and the environment.



Ten years ago, Anella knew nothing about the irrigation industry. However, he recognized a great need for an irrigation course at Oklahoma State University, where he taught in the department of Horticulture and Landscape Architecture. He volunteered to take on the task of introducing irrigation and got started honing his irrigation expertise by attending his first Irrigation Faculty Academy in 2006.

He developed the first irrigation course by 2007. Nearly a decade later, the highly regarded course is still taught to students majoring in landscape management, turf, public horticulture, landscape architecture, and to some students outside of the department.

“I consider myself to one of the Faculty Academy’s success stories. Although I knew next to nothing about irrigation, the Faculty Academy helped me quickly get up to speed, and now I have a very successful irrigation course at Oklahoma State University,” said Anella.

Anella has gone from an annual Faculty Academy attendee to someone who has had an important impact on the organization and structure of the event. He now regularly gives presentations and helps to plan the event through his service on the Faculty Academy task group. He has also served on the Foundation Board of Trustees for the past five years.

Anella’s irrigation expertise extends far beyond his work with the Foundation. He has also published an article in *Greenhouse Grower* about on-demand greenhouse irrigation and has created three YouTube videos about irrigation, each with approximately 50,000 hits.

“Dr. Anella has a heart for training students to be effective and valuable people within their fields,” wrote Lynn Brandenberger, PhD, a fellow professor at OSU, in his nomination. “His efforts have resulted in many students going into successful careers that include planning, installing, and maintaining irrigation systems for landscapes.”

Anella was raised in the Hudson Valley of New York and started working on his neighbor’s apple farm at age 12. He received a bachelor’s degree from Vassar College in 1986 and continued his studies at Cornell University, where he earned his master’s and doctorate degrees. Upon graduation, Anella began teaching plant material classes, public garden

management, bidding and estimating, and other classes at OSU. He is a two-time recipient of both the Regents Distinguished Teaching Award and the College of Agriculture Alumni Association's Exemplary Faculty Award.

Anella will be honored during the Irrigation Show general session on Thursday, Nov. 12.

Nominations for the 2016 Excellence in Education Award are now open. To learn more about the award or to nominate an educator, visit www.irrigation.org/excellenceineducation.

IA Times



Irrigation Artifacts to Be Displayed at Fresno State

The Irrigation Association's History Common Interest Group is sponsoring two display cases at Fresno State's library. The case is part of a larger initiative called "Farm to Fork," which will highlight the important role irrigated agriculture plays in food production.

The cases will display a wide range of impact sprinklers, some of which date back to 1909. The exhibit will also feature more modern-day equipment, including various drip products and plastic pipe.

"Our theme here is really about irrigation and the importance of growing foods, particularly in California," said IA History CIG Chair Kurt Maloney. "[California is] responsible for about 50 percent of the salad and fruit crops that go to the rest of the country. That's how important agriculture is."

The cases will be located at the library from October through early December.

The History CIG will host a meeting at the 2015 Irrigation Show & Education Conference in Long Beach, Calif., on Nov. 11, 9:30 a.m. – 10:30 a.m. If you're interested in getting involved or learning more about the group's initiatives, please attend or email IA Communications Manager [Lenise Phillips](mailto:Lenise.Phillips@ia.org) (703.536.7080). Common interest group participation is open to all IA members.

IA Times



2015 – 2018 IA Board Election Results Announced

Irrigation Association voting members have elected four new members to serve on IA's 2015 – 2018 Board of Directors. Print and email ballots were distributed in late August, with results tallied Sept. 11. The new directors are:

- **J. Louis “JR” Bergantino, CIC (Manufacturer)**
Director, Golf and International, Rain Bird Corporation (Tucson, Ariz.)
- **Vince Nolletti (Manufacturer)**
Partner and Executive Vice President, Paige Electric Company LP (Fresno, Calif.)
- **Stephen W. Smith, PhD, FASIC, CAIS, CLIA (Consultant)**
Irrigation and Agricultural Engineer, Wade Water, LLC (Fort Collins, Colo.)
- **Jon Topham, CAIS, CID (Dealer/Distributor)**
General Manager, Irrigation Design & Construction (Patterson, Calif.)

The IA Board of Directors also appointed two new officer positions:

- **Vice President: Warren Gorowitz, CLIA (Dealer/Distributor)**
Vice President of Sustainability, Ewing Irrigation Products, Inc. (Phoenix, Ariz.)
- **Treasurer: Edward J. Santalone Jr. (Dealer/Distributor)**
Owner, Atlantic Irrigation Specialties, Inc. (North White Plains, N.Y.)

The officers and newly-elected directors will assume their roles on the board immediately following the 2015 Irrigation Show & Education Conference, Nov. 9 – 13, in Long Beach, Calif.

To round out 2016 IA leadership after the show, current IA President Aric J. Olson, CSSBB, CPIM, CSCP, CAIS, CID, will rotate into the past president position; Jay W. Robbins II, PE, TSP, CAIS, CID, will move into the president role; and Gregory R. Hunter will become the board's vice president.

IA Times



Certification Board Welcomes Two Members

The Irrigation Association has appointed two new members to serve on its IA Certification Board. The new members are:

- **Josh Mosier, CAWM, CID (Manufacturer)**
Production Manager, John Deere Green Tech (Fremont, Neb.)
- **Kevin Rinschler, CIC, CID, CLIA (Dealer/Distributor)**
Regional Sales Manager, Tucor, Inc. (Winter Springs, Fla.)

Mosier brings extensive experience in agricultural water application design and soil/water/plant relationships, with a primary focus on mechanized irrigation systems.

Rinschler has more than 15 years in the landscape irrigation industry and is responsible for business development and sales of Tucor control products throughout the Southeast region of the United States.

The new members will assume their roles on the board immediately following the 2015 Irrigation Show & Education Conference, Nov. 9 – 13, in Long Beach, Calif.

IA Times



Member & Product News

October 2015

What's happening at your company? Share updates on executives, company awards, upcoming events and product releases with your business partners and peers through *IA Times'* monthly member news roundup.

Send press releases and announcements to news@irrigation.org for consideration for future issues.

[AgSense](#) (Huron, S.D.) and [Valley Irrigation](#) (Valley, Neb.) released the CommanderVP, a new remote monitoring and control solution for Valley control panels. This is the first AgSense telemetry product to completely integrate into Valley digital control panels.

[Aquasave Inc.](#) (Valencia, Calif.) announced that Regional Manager Aaron Simpson completed Rain Bird Corporation's Certified Factory Trained Maxi-Com and IQ Technician and Operator program.

[CH2O, Inc.](#) (Olympia, Wash.) received a patent for its drip irrigation water treatment.

[Corona](#) (Corona, Calif.) is offering a complimentary hacksaw with the purchase of a PVC pipe cutter.

[Ecologel Solutions, LLC's](#) (Ocala, Fla.) CytoGro Root Biostimulant is now available in quart-sized bottles.

[Flomatic Corporation](#) (Glens Falls, N.Y.) released a 1-inch variable-frequency drive check valve designed for use with VFD-controlled submersible pumps.

[Gachina Landscape Management](#) (Menlo Park, Calif.) created an official certified monarch garden at Del Monte Shopping Center in Monterey, Calif.

[GreenIQ](#) (Petah-Tikva, Israel) debuted the first third generation-enabled smart garden hub powered exclusively by [AT&T](#). GreenIQ also launched a flow meter with volumetric water measurement capabilities to control irrigation systems anywhere at any time, helping customers save up to 50 percent on water consumption.

[Heads Up Landscape Contractors](#) (Albuquerque, N.M.) promoted Eddie Padilla to executive vice president.

[John Deere Landscapes, LLC](#) (Alpharetta, Ga.) acquired Tieco, Inc., which has six locations serving customers with irrigation, pump and well supplies in Alabama and Florida.

[Magnation Water Technologies, Inc.](#) (Oakland, Calif.) released a case study titled "[Farmer's Dilemma Solved With Magnation Water Technologies: Increased Crop Yield by 48 Bushels Per Acre Using 33% Less Water.](#)"

[Maillefer SA](#) (Ecublens, Switzerland) published a blog post titled “Drippers Marching On” with advice on how to maintain continuous flow of drippers.

[Mazzei Injector Company, LLC](#) (Bakersfield, Calif.) will exhibit in booth 110 at the 41st Annual California Association of Pest Control Advisors Conference & Agri-Expo in Reno, Nev., Oct. 18 – 20.

[Netafim USA](#) (Fresno, Calif.) and [The Groundwater Foundation](#) (Lincoln, Neb.), with support from the Nebraska Environmental Trust, announced plans to launch an interactive mobile app. The app aims to educate users on how much water they use for everyday activities and challenge them to find ways to conserve at least 30 gallons of water in 30 days.

[Rivers Associates](#) (Chapin, S.C.) hired Garry Ives to join its sales team supporting the southern territory.

[Stahlman-England Irrigation](#) (Naples, Fla.) has opened offices in West Palm Beach, Fla.; Sarasota, Fla.; and Naples Fla.

[The Toro Company](#) (Riverside, Calif.) hosted a radio show titled “The Water Zone” on Sept. 10. The show focuses on California’s agricultural industry and efforts to save water amid the historic drought. The show can be heard every Thursday at 6:00 p.m. Pacific on NBC News Radio KCAA 1050 AM, KCAA 106.5 FM, or online at www.kcaaradio.com.

[Underhill International Corp.](#) (Mission Viejo, Calif.) released H2O Maximizer, a wetting agent that uses “ultra hydration” to retain more water in the soil for healthier turf and less hand watering.

[Valley Irrigation](#) (Valley, Neb.) expanded its bender product line with a new anchor package that allows growers to use benders on longer machines and on rough or rolling terrain to irrigate even more acres. Valley also released a new airless tire that will eliminate problems with flat tires on center pivots.



Newly Certified Professionals

The Irrigation Association and IA Certification Board recognizes newly certified irrigation professionals who earned the following credentials between June and August 2015.

IA's [Select Certified](#) program has set the bar for industry professionals for over 30 years, recognizing exceptional commitment to efficient water management and irrigation best practices. IA-certified irrigation professionals have state-of-the-art training and technical skills to design, install, manage and maintain a variety of irrigation systems.

To learn more about the benefits of hiring certified or becoming certified, visit www.irrigation.org/certification or email certification@irrigation.org.

Certified Agricultural Irrigation Specialists

Gregory M. Gonzalez, CAIS
Masaru Tomatsuri, CAIS

Certified Golf Irrigation Auditors

Orlando Delgado, CGIA
Mark Willcut, CGIA

Certified Irrigation Contractors

Michael D. Kelbert, CIC, CLIA
Lynn Mitchell, CIC
Joe Tekulve, CIC, CLIA
Simeon J. Wolfgramm, CIC, CIT

Certified Irrigation Technicians

Jon Bell, CIT
Alex Chavez, CIT
William Hudson, CIT
Jorge L. Lorenzo, CIT
Justin Molina, CIT
Eli Monserrat, CIT
Juan Rivera, CIT
Chris M. Watson, CIT

Certified Landscape Irrigation Auditors

Andrew Chase, CLIA
Aleksandar Crnogorac, CLIA
Kelsey L. Jacquard, CLIA
Isaac Kirkpatrick, CLIA
Stephanie Kister, CLIA

Leslie R. Kryder, CLIA
Tim Laber, CLIA
Elisa Lauritzen, CLIA
Lain Leoniak, CLIA
Kris Loomis, CLIA
Wes Maggard, CLIA
Demetrio Martinez, CIT, CLIA
Jacob O. Mathre, CIT, CLIA
William L. Pescara, CLIA
Gregory Plumb, CLIA
Darryl Pollard, CLIA
Erich Portigal, CLIA
Gary L. Schreib, CLIA
Ryan Trask, CLIA
Andrew Truax, CLIA
David C. Williams, CLIA
Frank P. Worsham, CLIA

Certified Landscape Water Managers

Muhammad Kashif Nisar, CID, CLIA, CLWM



IA New Members

The Irrigation Association welcomed new members in the following categories in August 2015.

New Premium Members

Platinum

[K-Rain Manufacturing Corp.](#) (Riviera Beach, FL)

New Company Members

Contractor

[Coastal Irrigation](#) (Lehigh Acres, FL)

[L.I.D. Landscapes](#) (Boulder, CO)

[DHM Landscaping](#) (Chandler, AZ)

[McMaster Lawn & Pest Services](#) (De Leon Springs, FL)

Manufacturer

Green Shield (Cape Town, South Africa)

[WDM Pumps, Inc.](#) (Dallas, TX)

Organization

[Maryland Nursery & Landscape Association](#) (Brooklandville, MD)

New Associate Members

Commercial End User

[Disneyland Resort](#) (Anaheim, CA)

Complimentary Product Manufacturer

[Outdoor Water Solutions, Inc.](#) (Springdale, AR)

Government

[City of Pasadena](#) (Pasadena, CA)

University

[University of California Cooperative Extension](#) (Sacramento, CA)

New Individual Members

Technical

Tim Ellsworth, [West Hills College Coalinga](#) (Lemoore, CA)

IA Times



Attention IA Members

IA Members Receive Discounts at the Irrigation Show

Are you gearing up to come to the 2015 Irrigation Show & Education Conference, Nov. 9 – 13, in Long Beach, Calif.? As an Irrigation Association member, you receive exclusive discounts on show registration, education classes, certification exams and books.

Plan to attend the irrigation trade show, Nov. 11 – 12, or stay for the entire week to take advantage of professional development offerings at the education conference. This year's show is shaping up to be one of our best ever. Join us in Long Beach to:

- Explore [300+ exhibits](#) for agriculture, landscape and golf.
- [Track industry trends](#) and initiatives for water-use efficiency and sustainability at the 2015 ASABE/IA Irrigation Symposium. The event will feature more than 50 sessions and a poster display on the show floor.
- Network on the show floor and at special events:
 - IA's Got Talent! [opening night party](#) and Viva Las Vegas [closing night reception](#)
 - [General session](#)
 - [Women in Irrigation Social](#)
 - [Turf Talk contractor roundtables](#)
 - [Common interest group meetings](#)
- Improve productivity and profitability with [education classes](#) and technical training.

IA membership offers many other [benefits](#). Contact IA Membership Coordinator [Janie Hakim](#) (703.536.7080) for details on how to take advantage of these benefits or to become an IA member.

Not a member? [Join IA](#) and begin saving today.

See you in Long Beach!